



United Way

LOANED REPRESENTATIVE PROGRAM 2018

The Program

United Way's Loaned Representative (Loaned Rep) program offers a unique professional, personal and community development experience for your up-and-coming employees - our leaders of tomorrow.

Loaned Reps who are provided to United Way by local workplaces for a 15-week period play an integral role in ensuring our Workplace Campaigns result in the greatest impact for our community. The United Way workplace campaign is our primary source of revenue, making it a critical component in our ability to achieve our goal of addressing the root causes of the complex issues that we face as a community.

By participating in this program you not only make a meaningful and measureable investment in the community, but you also make an investment in your employee and your business.

The Role

Employees loaned to United Way assist with the planning, implementation, monitoring and evaluation of Workplace Campaigns.

Loaned Reps gain training and experience in fundraising, strategic planning and analysis, customer service, public speaking, communications and improved leadership and team-building skills.

Roles and responsibilities include:

- Acting as an account manager for United Way's workplace campaigns;
- Monitoring account activities and results to ensure successful campaigns;
- Coordinating and participating in presentations;
- Collecting, tabulating and reconciling funds raised.

The Benefits

The Loaned Representative program will benefit your organization by:

- Developing leaders for your organization who will return with a renewed energy and the benefit of an expanded network;
- Promoting your organization and building relationships in the community; and
- Strengthening the image of your organization as an employer of choice and a socially responsible corporation. We appreciate and value our partnerships and will recognize your contribution on our website, in print, and at appropriate events.

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Get Involved Today

Contact United Way to share the good news of your organization's interest in participating in the Loaned Representative program. A job posting and recruiting support can be provided upon this call.

Sponsor an Employee

A seconded employee's salary and benefits continue to be paid by their employer. Day-to-day management is the responsibility of United Way.

OR

Provide Financial Support

Financial support of \$15,000 gives United Way the flexibility to hire an individual with specific skills to support our fundraising efforts.



"I really enjoyed my 3 months at United Way Regina as a Loaned Representative! I've been a United Way supporter for many years and thought I understood the depth of their involvement in the community, but working with their team was very eye-opening! The passion and commitment shown to the community by the United Way team is inspiring. I was honoured to play a small part in raising funds for their annual workplace campaign. I also found this to be a great professional development opportunity, as I was encouraged to do things outside my comfort zone (such as group presentations). I would certainly recommend this program to anyone looking to acquire new skills and learn more about their community!"

- Nancy Hubenig, Tourism Saskatchewan

Contact Kristin Gushuliak

Associate Director, Workplace Campaigns

P: 306-751-4750 Ext. 760

E: kgushuliak@unitedwayregina.ca



United Way
Regina