

# United Way Regina Campaign Internship Program



## Description for Employers

### The Program

United Way Regina's Campaign Internship Program is a powerful professional development program that combines skill development and leadership training with community involvement.

Campaign Interns, who are provided to United Way Regina by local workplaces for a 16-week period, play an integral role in ensuring our Workplace Campaigns result in the greatest impact for our city. The United Way Workplace Campaign is our primary source of revenue, making it a critical component in our ability to achieve our goal of addressing the root causes of the complex issues that we face as a community.

United Way Regina's Campaign Internship Program provides you the opportunity to make a positive investment not only in the community, but for your employees and your business.

### The Role

Campaign Interns assist with the planning, implementation, monitoring and evaluation of Workplace Campaigns.

Campaign Interns gain training and experience in fundraising, strategic planning and analysis, customer service, public speaking, communications and improved leadership and team-building skills.

Roles and responsibilities include:

- Acting as an account manager for United Way Regina's workplace campaigns;
- Monitoring account activities and results to ensure successful campaigns;
- Coordinating and participating in presentations;
- Collecting, tabulating and reconciling funds raised.

"The Campaign Internship Program provides our employees with a unique opportunity to acquire valuable professional development and networking skills in a real time environment. SaskEnergy employees who have participated in the Campaign Internship Program come back from the experience energized and prepared to take on new challenges."

Robert Haynes  
Vice President, Human Resources  
SaskEnergy



**United Way**  
Regina

## **The Benefits**

By enrolling an employee into United Way's Campaign Internship Program, your organization will benefit by:

- Investing in employee skill development, leadership abilities, and enhanced morale.
- Promoting your organization and building relationships in the community
- Strengthening the image of your organization as a socially responsible corporate citizen and an employer of choice

## **Enroll Your Employee Today!**

1. Contact United Way Regina to discuss the full benefits of the programs and the best method of recruiting an individual from your organization.
2. United Way staff will provide information regarding the program and your company's role, and can assist with the selection process.
3. Provide your employee's current salary/benefits and miscellaneous expenses (i.e. parking and mileage for the 16-week period beginning September 5, 2017).

For more information contact:

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