

Distinguished Corporate Philanthropy Awards

Each year, United Way of Regina recognizes a select number of its corporate partners for their exceptional contributions to the organization and to the community.

The Distinguished Corporate Philanthropy Awards are dedicated to outstanding corporate community support, and to the spirit of leadership in building a stronger community as a whole.

Farm Credit Canada

As a member of Imagine Canada, FCC gives one per cent of its profits to charitable and not-for-profit community organizations, through donations of financial resources and in-kind services. This reflects their fervent belief that corporations have an obligation to give back to the communities in which they operate. FCC employees have a passion for their communities and dedicate thousands of volunteer hours to charities across Canada.

Farm Credit Canada's community investments are closely aligned with agriculture, focusing on farm safety and hunger related issues. They have several funding mechanisms:

- AgriSpirit Fund is about making life better for people in rural communities. Successful projects receive between \$5,000 and \$25,000 for community improvements such as emergency services equipment, playgrounds, food banks and recreation centres.
- Regina Spirit Fund is a \$100,000 fund to support community enhancement projects by charitable and non-profit organizations in Regina.
- Expression Fund was developed to support Canada's official languages and honour those communities where both languages thrive.

The partnership between FCC and 4-H has been thriving for two decades. 4-H is North America's largest service organization for youth living in rural communities. FCC is Canada's largest provider of business and financial services to farms and agribusiness. With both organizations committed to communities, rural living and agriculture, it's a match made in heaven.

Since 2004, FCC employees have coordinated and participated in the national Drive Away Hunger campaign. The 2008 campaign was the most successful ever, collecting more than 1,000,000 pounds of food for local food banks.

United Ways across Canada benefit from the generosity and values of Farm Credit Canada and its employees but in Regina, we are particularly blessed. FCC is United Way of Regina's largest workplace campaign raising over \$225,000

in 2008 through employee donations and the generous dollar for dollar corporate match donation. We have benefited greatly from having access to the expertise in the Marketing and Printing Departments at FCC, allowing us to accomplish more than we would have been able to on our own. We have benefited from the leadership of employees who have generously given their time to sit on Campaign Cabinet or our Board of Directors such as John Ryan, Don Stevens, Paul & Sophie MacDonald.

Thank you Farm Credit Canada.

Great-West Life, London Life and Canada Life

With a goal of building Stronger Communities Together™, Great-West Life, London Life and Canada Life are working with non-profit, charitable and community organizations in Regina and across Canada to collaborate, share knowledge and best practices, and build their collective capacity to address shared issues of concern to Canadians.

Through The Key to Giving™, their national corporate citizenship program, the companies contribute to non-profit, charitable and community organizations across the country to address health and wellness, education, social services, arts and culture and civic initiatives. The Key to Giving™ program also supports the volunteer involvement of staff and financial security advisors in their efforts to help meet the needs of the communities in which they live and work.

Here in Regina, the companies have a long history of corporate support for the United Way of Regina's annual Circle of Care Campaign. In addition, their workplace campaign raised another \$70,000 in 2008. Other major examples of the companies' community commitment in Regina included a pledge supporting the Regina Early Learning Centre's Small Hands – Big Dreams capital campaign and the creation of eight Centennial Merit Scholarships and six bursary funds at the Saskatchewan Institute of Applied Science and Technology (SIAST), Saskatchewan's primary public institution for skills training and technical education. With the support of the companies as a national sponsor of the Royal Conservatory of Music's Learning through the Arts program, the Regina Public School Board was able to host the first ever Learning Through the Arts Math Institute.

Other Saskatchewan-based organizations and initiatives that benefit from the commitment of Great-West Life, London Life and Canada Life include:

- Hospitals of Regina Foundation
- St Paul's Hospital Foundation
- Royal University Hospital Foundation

- The Regina and Saskatoon Symphony Orchestras
- KidSport Saskatchewan
- Regina & District Food Bank
- Saskatchewan Science Centre
- Lieutenant Governor's Leadership Forum
- Common Weal Community Arts Incorporated
- The Conservatory of Performing Arts Theatre for Young People at University of Regina.

United Way of Regina President's Award

The President's Award was established to recognize individuals or groups that have made outstanding contributions to our community and to United Way.

Recipients of the Award are honoured with a signed, framed print of a private collection original by internationally known Regina artist Joe Fafard. Entitled "Need and Response", the theme of protection and caring is an appropriate reflection of the values of United Way and those honoured by the Award.

"Most of the important things in the world have been accomplished by people who have kept on trying when there seemed to be no hope at all." - Dale Carnegie

Eunice Cameron

This quote sums up the determination and courage of this year's President's Award recipient. Eunice is a "Regina" girl, graduating from Herchmer and Scott Collegiate. Over her rich career, her compassion and caring have touched many lives. She is fiercely proud of her family and her grandchildren are the light of her life.

She began her career as a nurse, but dedicated to continual learning she returned to university to receive her B.Ed. After 17 years at Cochrane High School, she again returned to university receiving her Masters in Educational Psychology. From organizing musicals to coaching wrestling, she left her mark by creating a rich learning environment for students. After more than 10 years as the Principal/CEO of Cornwall Alternative School, she retired last year.

Eunice will always remind you "that you are a citizen of this community and enjoy the many advantages we have in Regina but you have responsibility not just to take what is offered but to give back so others may enjoy the same." She continues to be involved at the University of

As an Imagine Canada Caring Company supporting the principles of corporate citizenship and benchmarks for community investment established by Imagine Canada, Great-West Life, London Life and Canada Life donate a minimum of one per cent of average pre-tax profits to non-profit, charitable and community organizations each year.

Thank you Great-West, Life London and Life Canada Life.

Regina sharing her knowledge and experience with the next generation of community leaders. She has been an alderperson on the Regina Beach Town Council, was a member of the Citizens Advisory Board for the Regina Qu'Appelle Health Region and was actively involved on the United Way of Regina Campaign Cabinet and currently is on the Board of Directors for the Regina Women's Transition Society.

She will always have a story for you and words of encouragement to keep you going in tough times. She will always show great empathy but firmly remind you that giving up is just not an acceptable option.

Eunice Cameron thank you for all you have done.

Labour Community Service Award

This award is presented annually by the Regina and District Labour Council to a trade unionist that has played an important role in building our community and their union.

Wendy Daku – COPE Local 225, AFM Local 446

Wendy Daku has been active in the areas of the labour movement and social justice for over 20 years. Wendy has held a position on the board of Transition House and now is an active member as a "friend of Transition House." Wendy is a person who is truly devoted to helping others and trying to help make positive change in areas that will benefit all people in their everyday lives.