

Running A Workplace Campaign

We want you to be our partner by running an United Way workplace campaign. We want to help you to get organized, be successful and recognize your commitment and accomplishments.

You will find that an United Way workplace campaign enables your employees to communicate, learn and succeed as a team. Our campaigns encourage entire departments or organizations to work together to accomplish a common goal.

Your employees will build better working relationships which will help to break down workplace barriers as employees and managers from all areas of your organization participate in events together.

From a special event to the pledge drive itself, we will assist you in planning a workplace campaign that suits your organization's size, culture and needs.

"It's easy to think of police as being merely reactive to crime and traumatic events but, as an employee of the Regina Police Service, I know how much effort we put into prevention of crime.

Through United Way and its funded partners so much can be accomplished to address the underlying issues that drive crime, making our community a safe, healthier place for all.

Supporting United Way makes great sense for our organization...and for me."

Elizabeth Popowich
Public Information Officer, Regina Police Service
United Way Employee Campaign Co-ordinator



Great West Life, London Life, Canada Life's annual United Way workplace campaign energizes their employees and increases their profile as a caring and community committed organization.



The How To's

Our past experience has taught us some of the best practices you should consider employing when conducting your own United Way Campaign.

1. Senior managers support their employees in running a workplace campaign. This means an early selection of a team leader who has strong communication and organizational skills. These campaign teams are usually in place by the spring of each year to provide them with adequate time to plan and organize an effective campaign. United Way of Regina offers free training opportunities for members of your campaign team.
2. Senior managers are visible supporters of the committee and the campaign and use the workplace campaign as a tool to build staff morale and company pride. Special events are used to motivate staff and create awareness. Senior managers encourage participation at these events and demonstrate strong leadership by being visible at the events.
3. United Way has a volunteer group called the Speakers Bureau, which allows a representative from a United Way partner to speak to employee groups about the impact their gifts make in our community. These speaking events are often powerful motivators for employees.
4. Successful workplace campaigns provide employees with the opportunity to make donations through payroll deduction. On average, individual gifts made through a year-round, payroll-based installment plan are more than twice that of one-time gifts.

**Looking for help or resources?
Check out our website**

www.UNITEDWAYREGINA.ca

When you give to United Way of Regina, you make the most powerful gift you can to your community.

What if my workplace is too small, or I am self-employed or work in a partnership arrangement? How can I still participate?

Everyone can participate! We have over 50 workplace campaigns with 10 or fewer employees.

Our giving options allow individuals to fully participate at every level of giving. We have special recognition for individuals, as well as for small organizations.

Your gift will make a difference. Visit our website and find out how you can start living united.



PCL Construction Management is an example of a small enterprise of less than 50 employees that makes a big contribution to our community every year with their United Way campaign.



United Way of Regina

**75 years of . . .
Giving, Sharing
& Caring**

JOIN US AND LIVE UNITED!



Michael Redenbach
Vice-President Primary Health Care
Regina Qu'Appelle Health Region

WHAT WE SEE

WE CAN CHANGE

WHEN WE LIVE UNITED

I am asking you to be part of United Way of Regina's Annual Circle of Care Campaign by running your own workplace campaign.

You will be joining over 400 other local businesses and organizations to raise funds for one of this community's most trusted and important organizations.

With your support United Way will continue creating opportunities for some of our community's most vulnerable to successfully build a better future for themselves.

We want you to join us and help keep that positive change happening by planning a workplace campaign of your own. It will not only make a difference in our community, but to your organization and your employees as well.

United Way of Regina workplace campaigns are team building experiences that inspire employees about themselves and their places of work.

At every step of the way we will be there to assist you to achieve your own level of success. Your efforts will matter and they will be recognized and appreciated.

I and others would be more than happy to explain just how valuable and rewarding it is to be part of the United Way experience.

Thank you.

Michael Redenbach
Campaign Chair

United Way of Regina Circle of Care Campaign



75 years of . . .
Giving, Sharing
& Caring

We want you to be part our annual Circle of Care Campaign.

Join us and LIVE UNITED.

By doing so you will make an investment in our community that will be real and lasting. It will also be an investment in your organization and in yourself.

When you support United Way of Regina, you make the most powerful gift you can to your community. Your support will:

- help young children get the best start in life
- support keeping our youth in school
- build safer neighbourhoods
- ensure women and children fleeing domestic violence have a place of safety.

Our work is local. Our results are meaningful.

Together, we can improve the quality of life for everyone in our city. We are asking you to be part of that change.

We are asking you to join us, to live united and help us change lives in our community.

You just might find it changes yours too.

"A great community doesn't happen by accident – it thrives because of the contributions of its members. That's why I support United Way. I like that United Way supports local people, and concentrates its efforts on priorities such as helping young children and their families succeed and building safe neighbourhoods.

To me, those are key aspects to growing strong and vibrant communities."

Jeff Stusek

President and CEO Information Services Corporation of Saskatchewan and United Way Leadership Donor



Together, we are changing lives