

You give generously to United Way.

You share your time and your expertise.

You care passionately about other people.

You inspire us and those around you.

Our community is better because of you.

You are the face of community change.

You are our Board and Cabinet members, our donors and supporters, our campaign, community investment, and Day of Caring volunteers.

Together, we are changing lives.



Megaen, Derek & Tate Reader
GenNext volunteers & United Way supporters

www.unitedwayregina.ca

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WHAT WE SEE WE CAN CHANGE WHEN WE LIVE UNITED

Together, there's nothing we can't do

By uniting the hearts, minds, and collective will of a diverse and talented group of individuals and organizations, United Way is helping to build a better common future by focusing on children, youth and families while ensuring the crisis services our community requires are there when they are needed.

We do so with your generous support and by concentrating on four interrelated impact areas: early years, income, education and social inclusion. To achieve our desired outcomes in these areas, our work is driven by three strategic goals of growing resources, creating knowledge and being a catalyst for social change.

Growing Resources

United Way of Regina has always been committed to ensuring that every dollar entrusted to us is invested to produce the greatest measurable impact. Our largest and most important investments are with our 35 funded partners.

The work of our funded partners is extraordinary. The examples are many. The Early Child Intervention Program (ECIP) is one of them.

Children who are involved with ECIP are often delayed in reaching age-appropriate developmental milestones such as walking, talking, eating, manoeuvring, playing or interacting socially with others, or are born with a condition or diagnosis that makes it more difficult for them to develop at rates that are typical for a specific age group.

ECIP staff strive to work collaboratively with the child's parents and a range of care providers, from speech and language pathologists, physiotherapists, early childhood psychologists, teachers, and school administrators, among others, to ensure family-centred goals are achieved and smooth transitions to school and other centre-based programs and services occur for the child.

Another example is Circle Project. Circle Project is an urban based, Aboriginal organization that provides programs and services in Regina and surrounding areas. Although program participants are both Aboriginal and non-Aboriginal, their main focus is working with Aboriginal people in a community based setting. Programs and services are delivered through an integrated program model. Their programming includes: family counseling; adult education; literacy programs; and, the KidsFirst program.

As well, their services include the Circle Project Children's Centre. It is an unique facility specifically

designed for children offering a safe and happy environment where children are viewed as resourceful, competent people. The Centre can accommodate 65 children between the ages of 18 months to 12 years. Ten of these spaces are available to provide respite daycare spaces for parents who are attending treatment programs or in crisis situations.

As significant as the individual work and achievements of our funded partners are our investments with them generates a larger community impact across our priority areas. United Way of Regina and our funded partners create a continuum of support for children, youth and their families that extend well beyond the reach of any single organization or support service.

It's by supporting that network of partners and services that United Way can address not only the immediate needs of today, but make innovative investments focused on tackling the root causes of the challenges facing our community.

Creating Knowledge

One of the supports our funded partners and others look to United Way of Regina for is to be a leader in creating the knowledge and tools to empower their organizations and work.

Two recent examples surround the developmental status of young children and youth.

This past year United Way was a major participant in the Understanding Early Years project that undertook a comprehensive survey of kindergarten children in Regina. The survey called the Early Development Instrument (EDI), provides a measure of a child's overall development based on five areas:

- physical health and well-being;
- social competence;
- emotional maturity;
- language and cognitive development; and,
- communication skills and general knowledge.

In another related area United Way is funding a comprehensive survey of between 3,000 and 4,000 students from the grades of 4 to 12 to measure the developmental assets of our community's youth. Developmental assets are the key building blocks for every child and young person. There are 40 developmental assets - the values, qualities and abilities - which young people need to become caring, competent and responsible members of our community.

Both the EDI and the developmental asset survey will inform and support the work of many of our funded partners and other organizations in Regina for years to come. These projects are representative of the resources our



GenNext volunteers at Transition House Day of Caring project had the opportunity to learn about the important work of Transition House and why it makes such a significant difference in our community. In turn, the volunteers demonstrated what it means to LIVE UNITED and give-back: making the community we live in better for everyone.

Transition Women's Society provides shelter, education, support, counseling and advocacy for women and children fleeing any form of abuse by operating a safe shelter with a supportive environment offering a range of services.

partners need to do their work, but could not undertake themselves in isolation.

Being a Catalyst for Social Change

What we see we can change when we live united. It's not just about seeing the challenges in our community or even the potential solutions.

It's about discovering our own individual role in being part of the change we want to create in our community. It means becoming better informed about the issues, using our voices and reaching out to others to join.

It's about believing that real change is possible when engaged individuals and a mobilized community reach beyond themselves to something better.

It's about United Way fulfilling our obligation of inspiring and engaging our supporters and deploying their talents and expertise in a broader and deeper fashion. New avenues of participation need to be created to allow individuals to step up and take on the challenges of helping to achieve our targeted outcomes to improve the lives of children, youth and their families in our community.

Together, we can inspire, engage and mobilize ourselves, our friends and neighbours, and our community as a whole to create the change we all want to see. By working together, we can change lives and build a better common future.



United Way & Caring
of Regina

75 years of ...
Giving, Sharing

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Co-ordinator

Keely Saunders
Administrative Assistant I

Priya Singh
Capacity Building
Co-ordinator

Full Financial Statements available on the website

CIRCLE OF CARE FUNDED PARTNERS Allocation to Funded Partners

Aids South Saskatchewan/All Nations Hope.....	38,500
The Canadian Mental Health Association (Regina Branch)	112,000
Canadian Paraplegic Association (Saskatchewan) Inc.	40,000
Canadian Red Cross Society (Saskatchewan).....	55,000
Catholic Family Services Society	143,400
Circle Project Association Inc.	90,950
Cornwall Alternative School.....	75,000
Early Childhood Intervention Program.....	38,150
Family Services Regina.....	164,500
Girl Guides of Canada	15,000
Heritage Community Association.....	42,000
The John Howard Society of Saskatchewan (Regina)	75,000
Mobile Crisis Services Inc.	54,500
Rainbow Youth Centre.....	103,400
Regina Native Youth and Community Services Inc.	20,000
Regina Transition Women's Society.....	72,000
Regina and District Association for Community Living	59,950
Regina Big Brothers Association	28,000
Regina Early Learning Centre Inc.	125,000
Regina Education and Action on Child Hunger (REACH).....	54,500
Regina Home Economics For Living Project.....	30,000
Regina Open Door Society.....	125,000
Regina Senior Citizens Centre	35,000
Regina Work Preparation Centre	44,700
Saskatchewan Abilities Council.....	60,000
Saskatchewan Deaf and Hard of Hearing Services ...	49,500
SCEP Centre.....	73,300
Schizophrenia Society of Saskatchewan.....	30,000
Scott Infant & Toddler Care Centre.....	27,250
Sofia House	60,000
Street Culture Kidz Project	13,500
Street Workers' Advocacy Project, Regina Inc.	28,000
Family YMCA of Regina	90,000
YWCA and Big Sisters Program	145,000
Tomorrow Fund Grants	
Community Youth Facilitator Pilot Project.....	55,476
Cornwall Alternative School.....	69,090
Heritage Community Association.....	50,800
Family Service Regina.....	67,380
Leadership Development Project	12,710
Regina Work Preparation Centre - Youth Employment	70,392
United Way of Saskatoon – 211 Project.....	32,500
Programs Funded	
Capacity Building Programs	59,412
Community Services/Community Impact.....	369,637
Day of Caring.....	17,298
Donor-directed to other charities	186,657
Labour Community Services	58,273
United Way of Canada	28,130
TOTAL	\$3,295,925

Annual Community Report for 2009



75 years of . . .
Giving, Sharing & Caring

Board Report

2010 marks an historical year for United Way of Regina. This year we celebrate 75 years of giving, sharing and caring. Through the many decades of our existence the organization has changed a great deal however, our fundamental values and vision haven't. Your United Way of Regina continues to deliver meaningful and tangible change in our community and believes that together we can build a better tomorrow for the whole of our community.

Our ways and means of being a contributor and leader in that change have evolved, but our commitment to creating a better future for Regina citizens remains as strong as ever. As has the commitment of our supporters to that vision.

Last year's campaign is evidence again of the incredible generosity and compassion of Regina's citizens. Together, we raised over \$3.9 million. Our biggest campaign achievement to date. For this commitment and generous support we thank all our donors and volunteers who made the 2009 Circle of Care Campaign such an outstanding success.

Your gifts of time, talent and money means that your United Way will be making our largest investment ever in our community in the areas that matter most:

- getting our children ready to learn on the first day of school;
- engaging and inspiring our youth to stay in school and build their own better futures;
- empowering vulnerable families to succeed as loving parents and contributing neighbours; and,
- ensuring those in crisis have a place to turn in times of need.

To better achieve these desired outcomes for our community your Board adopted a new framework around our priority areas based on the social determinants of health model. The framework is based on four defined determinants: early years; income; education; and, social inclusion.

The reframing provides a better focus for our work and that of our partners in achieving the goals we desire to achieve for our community. The new framework is outlined in detail in the document *Our Common Future* available on our website. We encourage you to read it.

As a Board, not only do we see the framework as a better means to achieve the outcomes we desire, we also view it as a tool to improve our accountability to our donors and the community at large. It should help provide greater clarity and precision on the reporting of the tangible implementation of our community investments, strategies and the results of our collective work.

Recognizing that our funded partners have a key role to play helping to both achieve and measure those outcomes your Board has approved a special grant program aimed to help our partners improve their reporting capacity. This should not only assist us in our commitment to the community, but should aid our partners in better achieving the results they desire from their work.

Better governance and improved accountability have been hallmarks of the Board over the past several years. This is another step in that direction.

Throughout 2010 we will be celebrating our past but always with an eye to that future we all wish to share in. We hope you join us in recognizing and celebrating the achievements of so many who contributed so much to our movement. It is because of their efforts and commitment that today we stand on such a strong foundation to build a better common future.

Thank you.

Barb Laing
Chair Board of Directors

Joanne Grant
Chief Executive Officer