



## **Tips for developing projects:**

### **A good project should:**

- Have all details researched before selection
- Allow you to showcase your agency and your role in the community
- Educate participants about the issues facing members of the community, and in particular those to whom your organization provides services
- Make a meaningful difference for the organization and especially for its clients
- Where possible, allow for interaction between volunteers and organization staff and clients
- BE FUN!

### **Businesses are looking for projects that:**

- Provide opportunities for team building
- Allow their team to work as one large group
- Are aligned with the businesses' community investment strategies
- Provide a boost to staff morale
- Provide visibility for their business

### **Popular projects usually are:**

- Fun
- Involve some work outside
- Low to no cost; inexpensive
- Something that is a little different from employees' everyday activities
- Can be completed in one day (4 - 5 hours)
- Provide meaningful volunteer experience

### **A good project application should:**

- Have a catchy and/or entertaining title and description
- Provide a clear, detailed project description so that teams can automatically see themselves doing the work
- Let the teams know their efforts will make a difference
- Provide an ACCURATE budget for the project